



FESTIVAL OF LIGHTS & HOLIDAY VILLAGE BENEFICIARY APPLICATION

The Powhatan Festival of Lights provides a holiday experience that creates joyful memories and positive family traditions. Each year, a portion of the proceeds from the festival is donated to designated 501(c)(3) nonprofit and not-for-profit organizations that serve the community.

Three to six organizations are selected to benefit from the Festival of Lights and will receive award amounts ranging from \$200 to \$2,000 each.

SELECTION CRITERIA:

Organizations selected as Festival Lights Beneficiaries must:

- Be a designated 501(c)(3) nonprofit
- Provide support and/or services to people within the community

HOW TO APPLY

Any 501(c)(3) nonprofit organization is eligible to apply. Provide sample of most current PR materials. The application must be received or postmarked by Friday, October 25, 2024.

Selected beneficiaries will be notified in early November. Incomplete applications will not be considered.

Please mail to:

Festival of Lights Beneficiary Program Attn.

PO Box 511, Powhatan VA 23139

For additional information, please e-mail info@christmasdecorvirignia.com 804.833.4404

Christmas Decor of Virginia Presents the Powhatan Festival of Lights and Holiday Village 2024

APPLICANT INFORMATION: (PLEASE TYPE OR PRINT)

Name of Organization: _____

Office Address: _____

Contact Name(s): _____

Phone Numbers: _____ (work) _____ (cell)

E-mail Address: _____ Website: _____

Date Application Submitted: _____

QUESTIONS: (USE REVERSE SIDE OF APPLICATION OR ATTACHMENTS IF MORE ROOM IS NEEDED)

1. Please provide a brief description and history of your organization and what support and/or services you offer to community. Include your organization's Mission Statement and Names of Board of Director. (500 words or less / 25 points)
2. Briefly describe your service record over the past two years. Please include information about the number of individuals or families served each year, successful projects and/or programs and how they benefited people in the community.(30 point)
3. If selected, how will your organization use the Festival of Lights beneficiary funds? Please list specific project/s, program/s or initiative/s. (30 points)
4. If selected, how will your organization help promote the Powhatan Festival of Lights? (15 points)

I attest that all information provided as part of this application is true and correct to the best of my knowledge.

Applicant's Signature _____ Date _____

Applicant's Printed Name and Title _____